

Media Release

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City of Pembroke Introduces Snow Angels Community Initiative

The City of Pembroke is proud to introduce a new initiative, Snow Angels, to our community. Snow Angels is a community-fueled tool that helps to match volunteers with residents in their area who require assistance removing snow from their driveways and walkways.

“We are aware that clearing snow can be a barrier for many people, including older adults, people with disabilities, someone with an injury, or even a parent with young children with difficulties leaving the house. The inability to remove snow can affect an individual’s ability to stay active in our community and to live at home as safely and as independently as possible. With the launch of this initiative, we aim to help to remove this barrier for Pembroke residents,” explained Operations Committee Chair Deputy Mayor Ron Gervais.

With the Snow Angels initiative, those who may need support with snow removal can register and be paired with a volunteer in their community. The program is completely free as it is strictly volunteer-based.

To volunteer or to register for assistance, visit [Snow Angels Canada](#).

The Snow Angels initiative is not a City of Pembroke program. It relies completely on our community and the registration of volunteers. However, those with questions regarding the program or how to register may contact Linda Rook at 613-735-6821 ext. 1410.

To encourage people to get involved and to recognize the efforts of the generous snow angels in our community, volunteers will have the chance to win some fun City of Pembroke swag.

If you are being assisted by the Snow Angels program this winter and wish to recognize your snow angel, you can nominate the volunteer and they will be entered in a draw to win City of Pembroke-branded items. Nominations are accepted by completing the nomination form on the City’s [website](#), by phone at 613-735-6821 ext. 1515, or by email at emckeown@pembroke.ca. The draw will be held the end of March.