



## Media Release

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Date: November 20, 2020

### **Cancellation of the Drive-Thru Santa Claus Parade**

After much deliberation and discussion the City of Pembroke regrets to inform the public that due to a lack of float registration they will be unable to proceed with the Drive –Thru Santa Claus Parade of Lights this year.

The City of Pembroke encourages residents and businesses to participate in Light Up The Valley as an alternative to the Santa Claus Parade. In addition, people are encouraged to still donate to the local food banks and to local toy drives.

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