Media Release

Pembroke
the heart of the ottawa valley

Date: September 29, 2020

Second Round of Applications Open for COVID-19 Recovery Grant

The City of Pembroke is now accepting applications for the second round of reviews for the COVID-19 Business Support Grant. Any business in the City can apply for up to $2,500.

The grant is intended to provide financial assistance to aide businesses in adapting to the COVID-19 environment and adherence to public health and safety requirements. Eligible costs include renovation or construction costs to meet new health and safety requirements and any signage costs related to COVID-19.

Businesses can receive a grant of up to $2,500 for 50% of the costs. Unlike other grants in the Community Improvement Plan, businesses can apply if they have already completed the work so long as the work was done after March 17, 2020 (date of the declaration of the Provinces of Ontario's emergency). Businesses can also apply before completing the work. Receipts are required for any work being applied for. Businesses within the City of Pembroke that opened prior to March 17, 2020 are eligible for funding.

The City of Pembroke hopes that this will help businesses offset costs of reopening in this new environment. Mayor LeMay stated, "we are strongly encouraging businesses to apply and take advantage of this support to help cover costs of things like Plexiglas instillation, COVID-19 directional signage, and any renovation costs related to COVID-19." Full information regarding the grant and an application form can be found here: https://bit.ly/COVID19CIPGrant.

The second round of applications are now open and will close on October 20, 2020. Applications will be reviewed by the Community Improvement Panel for recommendation to Council. Interested applicants are strongly encouraged to contact Economic Development Officer, Heather Salovaara at hsalovaara@pembroke.ca or 613-735-6821 ext. 1500 to discuss their application.

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