





# PEMBROKE BUSINESS IMPROVEMENT AREA

## Pembroke BIA Board of Directors Meeting

## Minutes

	<ul style="list-style-type: none"> <li>○ We are getting about 5 -9 kids coming each week, always well received by the public. The Pembroke Farmers market reached out to invite one youth each Saturday to come and set up a table at their market.</li> </ul>	
<b>8)</b>	<p><b>New Business</b></p> <ul style="list-style-type: none"> <li>● Sandblasting Flower Planters           <ul style="list-style-type: none"> <li>○ Bethea will have quotes at the next meeting with the cost to replace the some of the planters as apposed to sandblasting them.</li> </ul> </li> <li>● Thursday Evening Shopping           <ul style="list-style-type: none"> <li>○ Running ads to promote the coming downtown after 5 on Thursdays and there is lots to be seen and do.</li> </ul> </li> <li>● Downtown Awards           <ul style="list-style-type: none"> <li>○ Bethea will forward the award suggestions to the board to see if they have any suggestions for this year's awards.</li> <li>○ Date set for October 23, location still to be determined.</li> </ul> </li> <li>● Small Business Week           <ul style="list-style-type: none"> <li>○ This year it will be October 21 – October 25, we will be planning events to occur everyday that week.</li> <li>○ Planned now, Women's Breakfast, Awards Dinner, Website 101 workshop.</li> </ul> </li> <li>● Strategic Plan           <ul style="list-style-type: none"> <li>○ Bethea will work on getting a survey out to the membership, she asked the board to think of 2 ideas each that they feel the members would like a focus on.</li> <li>○ The board needs to decide if they want a 2- or 3-year strategic plan</li> </ul> </li> </ul>	<b>Bethea Summers</b>
<b>9)</b>	<p><b>Other Business</b></p> <ul style="list-style-type: none"> <li>● Monthly task report</li> <li>● Membership news           <ul style="list-style-type: none"> <li>○ Prairie &amp; Luna Opened, a grand opening was held July 27</li> <li>○ Wilkies Fresh Baked Bread – New location opened</li> <li>○ Ottawa Valley Vision – Now opened</li> <li>○ Little Things Canning Co. – moving into the old Wilkies location the first part of August</li> <li>○ Studio DreamShare – Will be hosting grand opening August 24</li> <li>○ Got you In Mind Grand Opening – August 29</li> </ul> </li> </ul>	<p>Bethea Summers</p> <p>Bethea Summers</p>
<b>10)</b>	<p><b>Budget</b></p> <ul style="list-style-type: none"> <li>● 2019 review           <ul style="list-style-type: none"> <li>○ Bethea will clarify with Angie as to why the overtime amount is so high, as well confirm her cell phone allowance comes out of the telephone budget line.</li> </ul> </li> </ul>	<b>Bethea Summers</b>
<b>11)</b>	<b>Next Meeting:</b> Tuesday Aug 10, 2019 Dinner at 5:30 p.m., meeting at 6 p.m.	
<b>12)</b>	<b>Adjournment</b> Motioned by Stacey Michalopoulos, seconded by Ryan Schmidt @7:00 p.m.	