

PEMBROKE HERITAGE MURALS ©

MINUTES OF MEETING

February 6th 2019 @ 4:15 pm

PRESENT: Pamela Dempsey, Dennis Corrigan, Jane Kielman, Councillor Brian Abdallah

AGENDA: MOTION by Dennis, APPROVED

MINUTES: January 7th MOTION by Jane, APPROVED

CORRESPONDENCE: *circulated in advance, read only if necessary

FINANCIAL REPORT:

No activity in January. Pam pointed out our Reserve Fund January 1st is \$16,041.88: LeeAnn will let us know what the 2018 interest is once she has calculated it.

2019 Budget Draft & 2018 Actual Expenses:

Pam reviewed the 2018 Actual Expenses saying that she has requested a detailed printout for 2018. There are a couple of items to check – the \$72.80 internet fee we paid should be posted and is not. The Payables Clerk, Dawn, is looking into it.

Pam reviewed the 2019 Budget Draft with the Committee:

First, we reviewed the M&R Report that was circulated after Dennis, Jane & Pam inspected all 34 murals January 9th. Murals we had targeted for repair or maintenance are now confirmed.

They are: ‘Peter White’ –minor repair; ‘The Steamboat’ – west panel restoration; ‘The Irish Play’ – wash & clear coat; ‘The Mackay Street Arena 1905-1951’ – needs a wider cap, part of it needs restoration; ‘The Timber Raft’ – will order large river rock for the front; ‘Living Our Community Dreams’ – minor repair.

Maintenance is primarily clean up at ‘The Timber Raft’ – trim tree branches and ground shrubs, weeds, garbage. Other murals that need weeding are ‘The Great Fire of 1918’, ‘Spring Harvest – An Artist’s Sketchbook’, ‘The Mayors of Pembroke 1877-2014’, ‘Pembroke Farmers Market 1890-1940’ – vines grow up the struts. The PBIA look after the weeds at the base of ‘Marguerite d’Youville and Her Mission’.

Second, we agreed to purchase a half page ad again with Travel Our Backyard. It is a very successful local tourist magazine: PHMurals goes through a full box plus at The ‘Marching Toward The Millennium’ mural’s mailbox we have on site. 2019 marks Pembroke Heritage Murals 30th Anniversary.

The 2019 Draft Budget is, at this point, \$12,162.00 Pam does not expect it to change.
MOTION by Brian to approve the Draft Budget in principal. APPROVED.

Brian said we should not be cutting down the four meter posts ourselves: he will follow up with Chris Mantha in the spring. Brian also advised us that LeeAnn McIntyre is retiring in 2020, staying on for a while for transition with new City Treasurer.

We will give final approval at March’s meeting, unless the City Treasurer requests it before March 6th.

BUSINESS ARISING:

OV-CAOS Mosaic Mural Project Proposal

Brian gave a report to the Committee regarding this groups' request to install an outdoor mosaic mural in Pembroke this summer. Brian and Heather Sutherland met with four representatives a week ago to discuss their project proposal and concerns raised by PHMurals at the City's CAO's request. For example: Red Dress Productions, Toronto, uses a sealer on marine plywood; PHMurals hasn't used marine plywood since 1992.

Yesterday evening, February 5th, OV-CAOS made a presentation to the Planning & Development Committee. After their presentation, Councillors discussed their request. Council is supportive of youth projects and has given OV-CAOS permission for two sites outside the C3 Zone that they can install an outdoor mosaic mural. The sites are 464 Isabella Street and 77 Mary Street. The group has written permission from Family & Children's Services for the 464 site: they are waiting for written permission from the owners of 77 Mary Street.

Council made an exception to By-Law 90-14 regarding Pembroke Heritage Murals right to approve outdoor murals, thus allowing an outdoor mural project that does not have a heritage theme.

Brian said that Councillor Plummer asked what was heritage.

Dennis replied to Brian that it has been 50 years after a person's life has ended or an event. We've stayed within this guideline except for the 'Millennium' mural which took people to the present day, 2000. PHMurals receives permission from relatives of deceased or from living people to use their likeness in a mural if the time is less than 50 years.

Pam expanded with the recent NAFTA 2 concessions Canada has made. Most of the world has life plus 50 years when works, people & events come into the public domain. Now Canada has life plus 70 years, which makes it a hardship for scholars, historians and not for profit organizations. The USA's life plus 70 years is considered very extreme.

Brian reported that OV-CAOS is no longer asking the City to expense the installation. The City will provide in-kind support such as copying. Their grant from the Ontario Arts Council is \$19,000.00. Work space has been rented from Giant Tiger in their community room. The group has set aside \$1,000.00 for repairs.

Dennis, Jane & Pam expressed concern about future requests from other organizations or individuals who want to paint their own mural. How will Council refuse their requests now? Brian replied this is a one-off supporting a youth project.

'The Timber Raft'

Pam asked Brian if he was able to find out about the proposed BMX Bike Trail that Mr. Mottershead wants to build at the Skateboard Park site. There was no information in January. He will send Ron Conroy an email asking him if there has been any decision. PHMurals would like to be included in the process if a decision has not been made. Our concerns are on-going vandalism, garbage etc. now and how much this will increase if the Skateboard Park is expanded. Dennis wondered 'how large it would be': Jane, who picks garbage up at the mural site and Skateboard Park most mornings from spring to fall, said 'there is too much garbage already'.

'Rafting Now and Then'

Jane, her husband Tim and Pam took this original painting to the Pembroke Public Library this morning to officially donate it to them. Tim was kind enough to hang the art work by Pierre Hardy 1991 for us. Karthi Rajamani, CEO of the Library, and Keith Watts, Chair of the Library, were present. Karthi & Pam signed a letter recognizing the donation for insurance purposes and our files.

NEW BUSINESS:

We reviewed part of our Board Manual Policies & Procedures: Part 11 Organizational Procedures.

A few tweaks:

a]Finance: guided tours are no longer a committee activity

b]Project - Project Development/Research : will include UOValley Genealogical Group

b]Project – Artist Selection/Call for Entry: Call for Entry ran out of favour between 1999-2002: Artists no longer operate that way as they now require a fee to submit drawings & details on a Call for Entry. PHMurals now specifically selects an Artist depending on their style of work and the type of mural we are planning. This direct approach has served the Committee very well.

b]Project – Commission Agreement: add - supply the City Treasurer with a signed, scanned Agreement [instead of a print copy].

b]Project – Organization of Site/Traffic: add – The Works Dept. now has an application to be filled out and submitted ahead of time when blocking public access like sidewalks.

We did add current Copyright information to the Board Manual in 1996: it is also attached to the Commission Agreement signed with Artists. This information will be now be current regarding Govt. of Canada's Copyright Laws.

Pam will type up the Amendments we have discussed and circulate to the Committee for final review. We will pass the Amendments with any final adjustments at the March 6th meeting.

OTHER:

We agreed to promote PHMurals' 30th Anniversary, 1989-2019, this year.

Pam asked Dennis about transferring digital files from DVDs to USBs, maintaining access to Committee files as we have very few print files since 1998. Dennis: we need to use the most current technology.

Adjourn: 5:45 pm

Next Meeting: March 6th 2019