

## Media Release

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Date: August 18, 2020

### **Business Spotlight – Champlain Trail Museum**

This week's Business Spotlight is on the Champlain Trail Museum and Pioneer Village located at 1032 Pembroke Street East. The Business Spotlight series highlights local businesses who have pivoted and adapted to the changing environment during COVID-19 to meet the needs of their customers. Each week, the City of Pembroke highlights a local business and the changes they have made in the business over the last few months. If you know a local business who is adapting, let us know!

COVID-19 has not slowed down the Champlain Trail Museum. While the museum initially needed to close their doors, they opened back up in June and have not looked back. You can now visit the Champlain Trail Museum Monday to Friday during scheduled time slots at 12:00p.m., 1:00p.m., 2:00p.m., and 3:00p.m. These time slots allow museum staff to ensure safe physical distancing and sanitize the space in between visitors. These are just some of the health and safety measures put into place by the museum. The museum now has 613 Wednesdays where visitors can tour for half price every Wednesday and Thank You Thursdays where frontline workers receive free admission!

If you want to experience the Museum without a full visit, you can do so with their new "Museum in a Box," offered this summer and fall. Through this program, parents can rent a box for a week for \$15 per child. The box comes equipped with supplies and instructions for heritage activities, crafts and recipes for children to try at home. The boxes are customized to the age of the child and offer a great opportunity for your child to learn something new. If you are a parent interested in renting a box, contact the museum at 613-735-0517 or [curator@champlaintrailmuseum.com](mailto:curator@champlaintrailmuseum.com). If you are a teacher, stay tuned for rentable classroom size boxes come Fall.

Another innovative project by museum volunteers during this time is the creation of a community garden with the help of provincial funding. The garden will yield fresh vegetables soon that will be sold by donation and all funds will go back into the community garden. If you are planning for next year, the museum will be offering 4 x 8 foot garden plots for community members to reserve.

Like many of our local businesses, the Champlain Trail Museum has used this time focus on having a greater online presence. If you follow the museum on Facebook and Instagram you will see their many series such as #ArchivesMonday,



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#WhatIsItWednesday, #ThrowbackThursday, and #ObsoleteJobsFriday. Be sure to follow them on [Facebook](#) and [Instagram](#) using @champlaintrailmuseum to stay up to date on what is going on at the museum!

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