

Pembroke Economic Development Advisory Committee Meeting Minutes

Council Chambers & Zoom
Pembroke, Ontario
November 10, 2020
6:30 p.m.

Present:

Stephane Levesque
Mayor LeMay
Roger Martin
MJ Levesque
Jamie Bramburger
Mike Thompson
Councillor Plummer

Regrets:

Adam Gunter
Lorraine Pecoskie
Michael St Jean
Amy Brousseau
Cameron Montgomery
Lisa Edmonds

Also Present:

Heather Salovaara, Economic Development Officer
Elijah McKeown, Tourism & Digital Media Officer

1. Approval of Agenda

The agenda for November 10, 2020 was approved by consensus.

2. Approval of Minutes

The minutes of October 13, 2020 were approved by consensus.

3. Declaration of Pecuniary Interests

There were no declarations of pecuniary interest.

4. 1-Minute Update from Committee Members

Each member provide a 1-minute update on economic development and tourism related matters.

5. Economic Development Update

H. Salovaara presented the report. Jamie recommended sending the business spotlight questions to the committee members.

6. Tourism and Communications Update

E. McKeown presented the report. Elijah noted that he would send the OVTA Awards application form to the committee.

7. PEDTAC Report to Council

H. Salovaara presented the PEDTAC Report to Council. Committee members recommended adding in some more details about PEDTAC's involvement in the Chamber of Commerce signage. Mike Thompson volunteered to present the report with Michael St Jean.

8. Next Meeting Date

The next meeting date is Tuesday, December 8, 2020 at 6:30 p.m.

9. Adjournment

The meeting was adjourned.