

Pembroke Economic Development Advisory Committee Meeting Minutes

Via Zoom
Pembroke, Ontario
July 28, 2020
6 p.m.

Present:

Stephane Levesque
Mayor LeMay
Lisa Edmonds
Lorraine Pecoskie
Roger Martin
MJ Levesque

Regrets:

Councillor Plummer
Jamie Bramburger
Adam Gunter
Mike Thompson
Michael St Jean
Cameron Montgomery
Amy Brousseau

Also Present:

Heather Salovaara, Economic Development Officer
Elijah McKeown, Tourism & Digital Media Officer
Bethea Summers, Manager, PBI

1. Approval of Agenda

The agenda for July 28, 2020 was approved by consensus.

2. Approval of Minutes

The minutes of June 29, 2020 were approved by consensus.

3. Declaration of Pecuniary Interests

There were no declarations of pecuniary interest.

4. 1-Minute Update from Committee Members

Each member provide a 1-minute update on economic development and tourism related matters.

5. Economic Development Update

H. Salovaara presented the report. It was suggested to find further information about how much is invested in your community when you shop local.

6. Tourism and Communications Update

E. McKeown presented the report and shared a video from the OVTA on their 'With Love to the Ottawa Valley Campaign'.

7. Next Meeting Date

It was determined by consensus that meetings will resume in September on the regular schedule of the second Tuesday of every month, therefore September 8, 2020 at 6:30pm.

8. Adjournment

The meeting was adjourned.