

Pembroke Economic Development Advisory Committee Meeting Minutes

Council Chambers
Pembroke, Ontario
March 10, 2020
7 p.m.

Present:

Stephane Levesque
Jamie Bramburger
Adam Gunter
Roger Martin
Mike Thompson
Cameron Montgomery
Mayor LeMay
Lisa Edmonds
MJ Levesque

Regrets:

Councillor Plummer
Michael St Jean
Amy Brousseau
Lorraine Pecoskie

Also Present:

Heather Sutherland, Economic Development & Tourism Officer

1. Approval of Agenda

The agenda for March 10, 2020 was approved by consensus.

2. Approval of Minutes

The minutes of Jan. 14, 2020 were approved by consensus.

3. Declaration of Pecuniary Interests

There were no declarations of pecuniary interest.

4. 1-Minute Update from Committee Members

Each member provided a 1-minute update on an economic development or tourism related item.

5. News Articles/Studies to Note

Jamie Bramburger discussed the article about Frank Nighbor and questioning why his number is not retired. The committee asked the mayor to write a letter to Eugene Melnyk to request Nighbor's sweater be retired.

6. Chamber of Commerce Service Club Signs

Heather Sutherland presented the report noting the Planning and Advisory Committee approved PEDTAC's recommendation to take over the service club signs, based on a plan of cost recovery.

7. Spring Business Social

The committee agreed it would be good to link the spring social to Algonquin College's professional development conference in May, if that would work for the college.

8. PEDTAC Scorecard

The committee completed the scorecard for the remainder of the term.

9. Economic Development Videos

The committee provided input on the second draft of two new economic development videos.

10. First Impressions Community Exchange Analysis

The committee tabled this item to a future meeting.

11. Adjournment

The meeting was adjourned.