

Pembroke Economic Development Advisory Committee Meeting Minutes

Zoom
Pembroke, Ontario
December 8, 2020
6:30 p.m.

Present:

Stephane Levesque
Mayor LeMay
Roger Martin
MJ Levesque
Mike Thompson
Adam Gunter
Lorraine Pecoskie
Michael St Jean
Amy Brousseau
Lisa Edmonds

Regrets:

Cameron Montgomery
Jamie Bramburger
Councillor Plummer

Also Present:

Heather Salovaara, Economic Development & Communications Officer
Elijah McKeown, Tourism & Digital Media Officer

1. Approval of Agenda

The agenda for December 8, 2020 was approved by consensus.

2. Approval of Minutes

The minutes of December 8, 2020 were approved by consensus.

3. Declaration of Pecuniary Interests

There were no declarations of pecuniary interest.

4. 1-Minute Update from Committee Members

Each member provide a 1-minute update on economic development and tourism related matters.

5. Business & Tourism Quiz

H. Salovaara presented the business and tourism holiday quiz.

6. Economic Development Update

H. Salovaara presented the report. Feedback was provided on the business newsletter from members including name suggestions, recommendations on what grant programs to include, and including a section with new business openings.

7. Next Meeting Date

The next meeting date is Tuesday, January 12, 2020 at 6:30 p.m.

8. Adjournment

The meeting was adjourned.