

PEMBROKE HERITAGE MURALS® since 1989

April 1st 2020

'Meeting' conducted via Email & Phone

PRESENT: Pamela Dempsey, Jane Kielman, Lloyd Raglin, Councillor Brian Abdallah, Dennis Corrigan

AGENDA: APPROVED

MINUTES: March 4th APPROVED

CORRESPONDENCE: *circulated in advance, read only if necessary

FINANCIAL REPORT:

City Strategic Planning Grant of \$10,000.00 deposited into our General Account.

General Account will have \$ 11,000.00 in it after the transfer of \$ 1,000.00 from 2019.

Reserve Fund now has \$ 22,462.52 after 2019 Interest of \$ 404.04 added.

Mural Routes advised Members that memberships will not expire until staff is able to re-open office safely.

APPROVED by Brian, Jane, Lloyd, Dennis

BUSINESS ARISING:

Travel Our Backyard:

Due to current COVID19 pandemic, TOB mag will be a supplement to Health Matters, a quarterly mag.

2019 cost for a half page ad was \$ 785.35.

2020 cost for half page ad is \$ 672.35.

Committee APPROVED:

Purchase half page ad in the Summer Issue.

Half page mock-up Pam set up that will not advertise where PHM souvenirs are sold [see Souvenirs]

2020 cost of \$ 672.35

Souvenirs: Given the Premier of Ontario has closed non-essential stores & services three weeks ago, we have agreed to not sell souvenirs this season. Jane & Pam look after the souvenirs, so handling the packaged items by ourselves and the public is not agreeable at this time. We do agree that next year we will have a confirmed site in a downtown business and will advertise their name in the half page advertising PHM will purchase in TOB.

In the space for a business name, we agree to have wording that reflects 'Murals are a Safe Activity' this year.

'The Timber Raft' Motion Lights:

We have looked at three possible lights on-line, one solar, two hardwired, for their sizes as we need to purchase cages for them. Size matters, so Pam contacted CES on Belmont Street for assistance. She sent them the sizes, one larger and one smaller.

CES sent us two possible mini flood lights by TamLite Lighting [50w & 80w] along with graphs and a price quote. After discussion with CES Manager Brandon Morris, we have received suggestions that address our concerns.

Motion Lights cont'd:

*Lights are hard wired.

*These lights are extremely durable and do not need cages.

*A motion sensor can be wired into the unit, price not quoted. The length of light on is adjustable.

*The lights can be placed anywhere, their graphs are suggestions only.

*Mr. Brandon suggests rigid conduit, essentially a metal pipe, for the wiring and recommends we check with
By Law @ City in case it's not allowed.

Lloyd has expressed concern that there are those who think PHMurals should have power at this site metered.

Jane expressed the same concern. PHMurals is a public art project so any power at this mural site is part of City's lights.

Pam: The dawn to dusk LED lights [on a photo cell] at this site is part of the City's lights and has been since 2004.

Brian: "I prefer the hard wired lights. I can check with Ron Conroy as to whether we'd be charged a hydro fee. I don't think so as this is tourism attraction that benefits the City. I will advocate strongly if there is any possibility of a fee. Everything would be confirmed before we bought hard wired lights, if the committee wanted to go in that direction".

As we are unable to go to CES and look at the mini flood lights, Pam advised Mr. Brandon that it could be a month or so before we could stop by the store: we will be in touch with him later.

Renfrew County Museums Network:

Dennis is working on changing PHM images on this web site.

Slides to Digital Images:

Pam has gone through PHM's carousel of slides and compared them to our current digital slides. Seventy five have been kept, 16 disposed of.

Committee APPROVED the Costco cost of \$61.01 to have the slides digitized. Of course, it will have to wait until it is safe for one of us to travel to Costco.

Artists/M&R:

Pam has been in communication with Shauna Torgerson and Jana Jaros regarding Operator Training for the tow boom and their hourly rate. They both agree.

Given the current pandemic, we may not be able to start work in mid-June as usual. It might be later in the summer that we could get some repairs done. Pam will hold off writing property owners until we know what is doable.

AGREED by all.

NEW BUSINESS:

#1. The Mural Meter in the Market Place parking lot is now behind large power units that have been placed in front of 'Webb Bakery' mural. We AGREED to ask the Parking Authority to move the meter head to the meter post in front of 'Town Smithy' mural. It's currently without a meter head.

#2 For a number of years we have circulated 8 x 11 inch laminated 'posters' that promote the murals and activities to hotels, B&Bs, restaurants etc. Jane has taken this upon herself since she joined the Committee. Jane & Pam suggest we hold off on this until it is safe to do so.

Next meeting: May 6th 2020