

## News Release

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**From: Ron Conroy, Manager, Parks & Recreation Department**

**Date: July 19, 2017**

### **Urban Slide cancels Pembroke, Wiarton and Huntsville dates**

365 Sports Inc. announced today it has cancelled its Urban Slide dates for the City of Pembroke, Wiarton and Huntsville this summer, due to unfavourable summer weather creating poor ticket sales.

In a statement, company founder and president Jesse Fulton said, “The odds have not been in our favour this season, so we’re going to focus on our final Urban Slide in Penetanguishene as well as our core event offerings like 5K Foam Fest & Mud Hero Run.” The statement notes all tickets purchased for the Pembroke event Aug. 25-26 will be refunded.

The City and Downtown Pembroke will still be co-hosting their annual Pembroke Patio Party music event the afternoon of Aug. 26. More details about this event will soon be available on both the City’s and Downtown Pembroke’s websites, as well as on their social media.

Anyone with questions regarding the Urban Slide can contact 365 Sports Inc. directly at [pr@365sports.ca](mailto:pr@365sports.ca) or 647-323-1933.

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