



Strategy “At a Glance” (2019-2022)

Mission

To provide an affordable, vibrant community which offers a level of services and amenities that supports a sustainable and healthy lifestyle.

Vision

1. A focused recreation and culture offering that meets our community needs;
2. We have attracted new and supported existing businesses;
3. Maintained our financial stability;
4. Continues to support a thriving and vibrant downtown;
5. Developed a waterfront that draws more people;
6. Addressed the needs of our changing demographic.

Five Priorities in 2019-2021 (with initiatives)

1. Infrastructure

- 1.1 Complete comprehensive AMP
- 1.2 Tie AMP into-with long term capital forecast (20 years) and split into workable construction capital plan (5 years)
- 1.3 Develop long term financial plan based on the Asset Management Plan
- 1.4 Develop a reserve fund strategy to support long term capital forecast

2. Economic Development

- 2.1 Focused marketing of current investment opportunities.
- 2.2 Move on action items related to Economic Development included in the Marketing Plan
- 2.3 Development of Waterfront – plan implemented
- 2.4 Continued growth of business through the Community Improvement Plan Program

3. Shared Services & Partner Agreements

- 3.1 Shared service agreements with neighbours (Laurentian Valley, Petawawa)
- 3.2 Finalize Water and Sewer Agreement with Laurentian Valley and Water Agreement with Petawawa
- 3.3 Complete Boundary Road initiative
- 3.4 Revised 1971 Shared Services Agreement

4. Active Living Master Plan

- 4.1 Complete the active living master plan and initiate at least one of the priorities
- 4.2 Gather public input to shape the plan

5. Transportation

- 5.1 Transportation Committee required to study transit opportunities
- 5.2 Develop a local public transit model
- 5.3 Review/research of feasible transit opportunities