

Pembroke Economic Development Advisory Committee Meeting

Council Chambers
PEMBROKE, Ontario
August 8, 2017
7:00 p.m.

A meeting of the Pembroke Economic Development Advisory Committee was held this evening. Members in attendance were Dan Mellen (Co-Chair), Jamie Bramburger (Co-Chair), Mayor LeMay, Bill Halkett, Stephane Levesque, Michael St. Jean, Andrew Plummer, Lisa Edmonds and Matt Bimm. Mike Thompson, Tracey Dean and Adam Lesco were absent. Staff present was Heather McConnell, Economic Development Officer.

ITEM #1: Approval of Agenda

The agenda for August 8, 2017 was approved by consensus.

ITEM #2: Approval of Minutes – June 12, 2017

The minutes of June 12, 2017 were approved by consensus.

ITEM #3: Declaration of Pecuniary Interest

There were no declarations of pecuniary interest.

ITEM #4: Economic Development Ideas & Updates

Each member provided a 1-minute update on economic development activities or ideas.

ITEM #5: Pembroke & Area Airport Update

Mayor LeMay provided an update on the airport. It was decided that PEDAC would write a letter of support to the Airport for continued development and support from its partners.

ITEM #6: Workforce Challenges Discussion

Heather presented a report based on an interim evaluation of the BR+E interviews. Workforce challenges were identified by many employers in Pembroke. A discussion was held on what the City and PEDAC would do to help assist in identifying these challenges.

ITEM #7: Economic Development Updates

Heather provided an update on economic development activities in the City. The updated included: RED grant success, reverse trade show, Tourism & Communications Officer, CIP Grants, PEDAC Video update, website updates.

ITEM #8: September meeting date

The September meeting date was confirmed as Tuesday, September 12, 2017.

ITEM #9: Other Business

There was no other business.

ITEM #12: Adjournment

The meeting was adjourned.