

PEMBROKE HERITAGE MURALS ©

MINUTES OF MEETING

June 6th 2018 @ 3:00 pm

PRESENT: Pamela Dempsey, Dennis Corrigan, Jane Kielman,

REGRETS: Councillor John McCann

AGENDA: MOTION by Dennis, APPROVED

MINUTES: May 2nd MOTION by Dennis, APPROVED

CORRESPONDENCE: *circulated in advance, read only if necessary

FINANCIAL REPORT:

Speed Pro invoice for 30 QR Code decals [bar codes], \$113.00, signed off.

We have not been invoiced for the pembroke.ca email account Rory set up for us in February. Pam sent a note to LeeAnn, City Treasurer, today reminding her. phmurals@pembroke.ca

Invoice from Post Media came last week and has been signed off and given to Payables for payment: \$337.87 for a June package.

Pam reviewed the invoices that will come in the next 5-6 weeks:

City: license fee for email account

Speed Pro for new Ice House storyboard, PHM history board & Gary Howard's poem of the Millennium mural; possible replacement but definitely repair of the Pioneers of Pembroke storyboard. Property owners have been notified in advance.

OV Business for half page ad in Travel Our Backyard.

Walsh Bros. Construction for new cap at "The Pioneers of Pembroke" mural.

CRS: tow boom rental +

Shauna: artist's fee

Reiche's: paint

MOTION by Jane, APPROVED

BUSINESS ARISING:

'The Timber Raft' – LED bulbs installed by John May 7th: Pam returned the two halogen bulbs to ORPC May 16th. The Committee continues to monitor this installation for garbage and vandalism.

Speed Pro Signs: Louise Hermitte apologized for the delay in our order, they are short staffed. The three new boards will be installed next week that will have our QR Code printed on them. Mark, their installer, hasn't looked at the Pioneer storyboard yet. Pam picked up the decals last Friday: she installed 5 of them to existing storyboards today. More will be done later.

Travel Our Backyard magazine is out: PHM's half page ad looks terrific. As part of this package, we can put a notice into OV Business' "101 Things To Do In The Valley": Pam sent in a short notice this week with our hyperlink to PHM main web page.

Post Media: The Daily Observer, AD News, plus online ad package begins this week until the end of June.

Pam asked Jane if she has thought of more places to put a laminated display notice. Jane suggests Grey Gables & the Pembroke Library. Pam will make a few up and Jane will distribute them.

Title Plaques: Lloyd installed three new plaques for us May 16th. The originals had been vandalized.

Mural Meter posts: Pam asked Chris Mantha, City Works, if removing these four posts is still on his 'list'. He replied yes. Unfortunately, none of PHM Committee owns the cordless tool that will cut steel.

Pam stocked our new, larger mailbox at the Millennium mural today with Travel Our Backyard magazines. The mailbox also contains Z Cards & Millennium mural brochures.

Bar Codes: Jane told us about a recent CBC documentary regarding the world wide use of bar codes for so many products, corporations, venues etc. It has made information very accessible. Pam brought an article from yesterday's Ottawa Citizen: 'Do your part to help end slavery'. It talks about using child labour for example, in the tuna industry. If a consumer wants to make sure the food they are buying is from a responsible corporation, there is a new app on the horizon that will scan bar codes attached to food sources. This way, people can trace their food from its origin to the grocery store or market.

PHM has worked this winter to plan distribution/advertising of our QR Code/bar code so we reach as many people as possible online, in print media & through laminated display notices throughout our community. PHM's bar code will take the individual straight to PHM's main web page on the City site: there they can download FREE 34 Mural Descriptions, a Street Map of mural locations and an Audio Mural Tour that we've had on the site since 2010. All of these documents match the City's Z Card.

NEW BUSINESS:

M&R 2018:

Pam has organized startup of this year's repairs. Shauna Torgerson, professional artist, will begin Monday June 25th to completely restore "At The Ready". CRS will deliver a tow boom early that morning. Pam followed up April 24th letters to Melton Flowers & Legion Br.72 with a phone call for the June 25th start date. We expect it to take Shauna 5-6 days to re-paint and clear coat the mural.

The second repair will be "Pembroke Hydro". Pam will contact Jane Donnelly, CAO of ORPC, with an approximate date for a CRS lift delivery. It will need to be moved once to reach a third panel: a day's work possibly 1.5 days. Dennis has measured the height from the ground to the walkway between the two buildings: 8 feet 8 inches. We will ask CRS' advice on what type of lift will be suitable on this site.

Third repair is "The Pioneers of Pembroke Township". We will use the Museum's tall ladder. Walsh Bros. Construction installed a second cap May 29th that protrudes over the top of the mural a couple of inches. It has been inserted at the bottom of the current flat cap. We are hoping this will solve the dripping water from the roof down the mural which causes paint to flake off.

The other smaller repairs are: "Artist's Sketchbook"; "Lumbering Industry", this will need a CRS lift; "Pansy Patch Park". Pam will be contacting these property owners once we have an idea of timeline.

As always, weather is a big factor in how quickly work gets done.

Other: Heather Salovaara, Ec. Dev. Officer, has asked PHM to meet with her and Stephane Leclair June 13th @ 2pm City Hall. Mr. Leclair owns Chamber of Secrets downtown, and is planning a type of scavenger hunt that will take people downtown, to murals and the waterfront. They will be looking for clues that involve local history. Pam will attend: we agree to be helpful with mural history and possibly donate Tshirts etc. if he is looking for prizes.

ADJOURNED: 4:00 pm

*Next meeting July 4th

*No meeting in August

*Next meeting September 5th