

PEMBROKE HERITAGE MURALS ©

MINUTES OF MEETING

January 10th 2018 @ 4:15 pm

PRESENT: Pamela Dempsey, Dennis Corrigan, Jane Kielman,

REGRETS: Councillor John McCann

Retired: Lloyd Raglin has retired from the Murals Committee. Lloyd has worked diligently for Heritage Murals since September 2000. We will miss his experience and knowledge.

AGENDA: MOTION by Jane, APPROVED

MINUTES: November 1st 2017 MOTION by Dennis, APPROVED

CORRESPONDENCE: *circulated in advance, read only if necessary

FINANCIAL REPORT:

Reviewed November and December's in house Reports. The General Account is \$3,547.28

Reviewed 2017 Budget & Actual costs: Pam has prepared the document to Nov. 30th. Adjustments will be made when we receive City's December 31st Year End Statement.

*Note: PHM souvenir sales are down. RCMN November Minutes indicate that many Museums throughout the County had fewer visitors in 2017. One or two had increased numbers.

We agreed to move \$1,500.00 to the Reserve Fund. Pam will contact City Treasurer first thing tomorrow. This will leave us with a little over \$2,000.00 transferred to 2018's General Account.

Pam has prepared a preliminary 2018 Budget that was discussed in conjunction with the Committee's 2018 plans. We will approve the 2018 Budget at February's meeting.

MOTION by Jane, APPROVED

BUSINESS ARISING:

'The Timber Raft' - John away, report to follow on installing LED bulbs

Mural Meter posts –Works has not removed the posts yet. We expect it will be in the spring now.

New Email Address – we discussed and approved a password for the new phmurals@pembroke.ca email address. Pam will ask Rory tomorrow to proceed with this. The license fee is \$134.00; renewal is every three years and costs \$58.00. Rory will advise Pam when she needs to inform everyone on PHM's contact list: Pam will contact her service provider about a period of time to overlap the change so they forward emails to the new address. Rory will need to change the web site's email address.

QR Code – Pam said she realized that it would be best to get the new email address in place or at least in the works and then work with Heather to obtain a QR Code, she has more experience than the Committee with this. We discussed how quickly we will get the QR Code into the public domain. Pam will ask Speed Pro the size they would recommend for Codes to be attached to existing storyboards, and the size that can be used in print material: also approximate cost to have individual Codes printed. We are currently looking at a dozen. Size and cost will be discussed at February meeting. We will use the existing document prepared for Dave Henderson to read for the Audio Mural Tour recording: will need to alter the introduction information. The QR Code will download all 34 mural descriptions that are in this document: we agreed that the map should come with the download as well. This is the Z Card map that matches the Audio Mural Tour. The map will identify the mural so the description can be easily found by the visitor/viewer.

Original Paintings: Jane said there are two paintings that were removed downstairs at City Hall for renovations; they are currently in Terry's office. Pam will contact Terry and ask if they should be moved to storage or if they plan to re-hang them elsewhere. There are currently eight paintings at City Hall.

Andre Leclair, Manager at Irving Big Stop, is extremely pleased with PHM's original paintings installed in the restaurant [since Sept. 2015]. We added two more on November 8th that are hung on the wall with the [new] electric fireplace. The painting selection is rotated every ten months now; six to seven months did not work out for the Committee. There are currently eight paintings at Big Stop.

Travel Our Backyard magazine: We agreed to purchase a half page in this summer's edition. We will have the usual information about the Audio Mural Tour, number of murals, where souvenirs are available, new email address etc, and also have the QR Code printed in the ad space. Dennis will work on some layout ideas for next meeting.

M&R 2018: Pam reviewed plans for this year's maintenance and repair.

Restore: "Canadian Armed Forces – At The Ready", "Pembroke Hydro"

"The Timber Raft": re-paint metal covers over lights, apply wood preserver to some timbers; turn power off at the source for the plug; install a new plug with cover; install LED bulbs and return halogen bulbs to ORPC.

Install: four new Title plaques at mural sites

Repair: 'Spring Harvest – An Artist's Sketchbook', "The Lumbering Industry", "Pansy Patch Park"

New: a larger, white mailbox at "Marching Toward The Millennium" to hold more 'Travel' mags, Z Cards and brochures. A new storyboard at "The Ice House" with QR Code; a new poem [it's about the 'Millennium' mural] located at the corner of Alexander and Lake Streets with QR Code.

NEW BUSINESS:

Annual Inspection of Murals: Committee agreed to begin Monday January 15th @ 9:30am. Dennis will drive. We will determine if any other repairs are needed this year.

ADJOURNED: 5:20 pm

*Next meeting February 7th 2018