

Pembroke Economic Development Advisory Committee Meeting

Council Chambers
PEMBROKE, Ontario
June 16, 2016
7:00 p.m.

A meeting of the Pembroke Economic Development Advisory Committee was held this evening. Members in attendance were Jamie Bramburger (Co-Chair), Dan Mellen (Co-Chair), Mayor LeMay, Stephane Levesque, Bill Halkett, and Mike Thompson. Matt Bimm, Councillor McCann, Jane Hemlin, Michael St. Jean, Adam Lesco, and Lisa Edmonds were absent. Staff present were Terry Lapierre, Chief Administrative Officer, and Heather McConnell, Economic Development Officer.

ITEM #1: Approval of Agenda

The agenda for June 16, 2016 was approved by consensus.

ITEM #2: Approval of Minutes – May 10, 2016

The minutes of May 10, 2016 were approved by consensus.

ITEM #3: Declaration of Pecuniary Interest

There were no declarations of pecuniary interest.

ITEM #4: Community Improvement Plan Update

Heather McConnell presented a report prepared by Colleen Sauriol, Manager, Planning and Building Departments regarding the Community Improvement Plan. A discussion was held.

ITEM #5: City of Pembroke Strategic Priorities Review

Terry Lapierre presented the economic development portion of the City of Pembroke Strategic Priorities Plan. A discussion was held.

ITEM #6: PEDAC Goals & Priorities Survey Results

Heather McConnell presented survey results for the PEDAC Goals & Priorities Survey. 9 of 12 members completed the survey. PEDAC members established that the three goals of focus this year will be:

1. Be proactive in supporting business retention and expansion
2. Be ambassadors for the City of Pembroke and advocate for doing business here
3. Act as a resource to the City on Economic Development policy

Subsections of each goal were discussed and it was agreed that for the next meeting we will have the subsections finalized and a score card for each goal to ensure we are on track.

ITEM #7: Future Meeting Dates

PEDAC will not be meeting in July. Due to a conflict with the Council calendar, PEDAC's next meeting date will be August 23, 2016 from 7-9pm.

ITEM #8: Other Business

Dan Mellen suggested that we begin each meeting with a quick 1-minute update from each member on economic development ideas, business news, or general community updates that may be helpful information for the committee. It was agreed that we will do this at the August 2016 meeting.

The committee requested a 1-page document on the top 10 facts about Pembroke which Heather McConnell will be supplying prior to the next PEDAC meeting.

ITEM #9: Adjournment

There being no other business, by consensus, the meeting adjourned.