



## **MEDIA RELEASE**

March 30, 2010 – Pembroke, Ontario

For Immediate Release

Ed Jacyno, Mayor of the City of Pembroke, accepted a donation in excess of \$38,000 from the Pembroke Silver Stick Committee, as represented by Charles Chappell, for the purchase of a new ice resurfacer for the Pembroke and Area Community Centre.

“The Silver Stick Tournament is an important event for the Pembroke Area,” said Mayor Jacyno. The Mayor went on to say, “Not only does it underscore our trademark name as Hockey Town, it is an important economic driver for the community. Our hotels are full, there are line ups at our restaurants, and there is great entertainment from the hockey. I am proud that the City of Pembroke is host to this tournament and that we have been able to sustain this partnership with the Silver Stick Committee for such a long time.”

“The Pembroke Regional Terry O’Neill Silver Stick Committee is proud and feels fortunate that we have such a tremendous working relationship with our community. It is because of the continuous support of our major sponsors, advertisers and the communities’ backing that we are able to support Pembroke minor hockey and the Valley girls hockey programs,” said Mr. Chappell. “It also gives us the opportunity to assist the City in the continuous facility upgrades required. As we celebrate our 25<sup>th</sup> anniversary, we look forward to the continued support of the City and the Community for many years.” Mr. Chappell went on to say, “Most of all, we are here to provide a venue for our children to play in the greatest international minor hockey tournament and represent Hockey Town.”

Councillor Shirley White, Chair of the City of Pembroke Operations Committee indicated, “The Silver Stick Committee has also given back to the community in supporting minor hockey and our arena infrastructure. The City of Pembroke is grateful that community organizations contribute to the renewal of our infrastructure in whatever way they can and the donation from the Silver Stick Committee for the purchase of this ice resurfacer is just one more example of a successful community partnership.”

The Township of Laurentian Valley is a municipal partner in the operation and maintenance of the City’s two arenas and community pool and also welcomes the participation of the Silver Stick Committee. Mayor Jack Wilson said, “The new operating agreement is something that both the Township and City needed. The benefits of both contributing to capital expenditures such as this new ice resurfacer can only have a positive effect on the facilities and all of the users.”

The new ice resurfacer was acquired for the 2009/2010 ice season. The total purchase price of the machine was \$72,225.

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